



DEMOCRACY AT WORK PROJECT

California Secretary of State Debra Bowen • www.sos.ca.gov

The **MyVote Democracy At Work Project** invites businesses, state and local government and nonprofit groups to help strengthen our democracy by engaging in nonpartisan outreach to encourage employees, customers and members to participate in elections. It offers ideas designed to spark creativity for spreading the word about voting, and recognizes the civic spirit of everyone who takes part by listing them on the Secretary of State's website.

As the June 5, 2012, Presidential Primary Election approaches, Secretary of State Debra Bowen is inviting you to join her to raise awareness about how easy it is to take part in elections. Following are some simple, nonpartisan ways you can communicate about registering to vote, voting and serving at the polls on Election Day.

- **Website, Facebook, Email, Text Message or Tweet**

Add a "MyVote Election Information" button to a website or Facebook page. The button, shown below, and instructions for linking it to the Secretary of State's voter information page are at www.sos.ca.gov/elections/bug/bug.htm.



Sample email, Facebook post, text message or tweet about voting

Need information about the **June 5** Presidential Primary Election? Want to sign up to vote by mail? Visit www.sos.ca.gov/elections/voter_ed.htm.

- **Newsletter**

Add an information box to internal and external newsletters.

Sample newsletter message about voter registration deadline

The **June 5, 2012**, Presidential Primary Election is just around the corner. In coordination with the Secretary of State's office, <company or organization> is encouraging you, your family and friends to register to vote!

The last day to register to vote in the **June 5, 2012**, Presidential Primary Election is **May 21**. Polls are open on Election Day from 7:00 a.m. to 8:00 p.m. For more information, call the Secretary of State at (800) 345-VOTE or go to www.sos.ca.gov/elections/voter_ed.htm.

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Sample newsletter message about voting by mail

Did you know that any registered California voter can vote by mail? The last day to request a vote-by-mail ballot for the **June 5, 2012**, Presidential Primary Election is **May 29**. Find out more through the Secretary of State's office at (800) 345-VOTE or www.sos.ca.gov/elections_m.htm.

Sample newsletter message about being a poll worker

Earn money and make a difference on Election Day by working at a polling place. For more information about being a poll worker, call the Secretary of State at (800) 345-VOTE or go to www.sos.ca.gov/elections/pollworker.htm.

Sample newsletter message about finding the correct polling place

Wondering where to vote on **June 5, 2012**? Find your polling place by calling the Secretary of State at (800) 345-VOTE or visiting www.sos.ca.gov.

▪ **Paycheck or Billing Invoice**

Add a message to paycheck stubs, envelopes or invoices.

Sample message for employee paychecks or customer bills

Are you registered to vote in the **June 5, 2012**, Presidential Primary Election? Do you want to sign up to vote by mail? Call the Secretary of State at (800) 345-VOTE or go to www.sos.ca.gov.

▪ **Be an Election Day Hero: Inspire Employees to Be Poll Workers**

Consider "adopting" a polling place, where two or three employees can work as a team. Employees who work at the polls on Election Day perform a vital community service. For information, please contact your county's elections office using the list provided at www.sos.ca.gov/elections/elections_d.htm.

Who participates in the MyVote Democracy At Work Project?

To see a list of the employers and organizations that participate, visit www.sos.ca.gov/elections/myvote-democracy-at-work-project/.

For more information, or to order voter registration cards, please contact:

California Secretary of State Debra Bowen
Voter Education and Outreach Services
(916) 651-3070
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