

# California Secretary of State MyVote Democracy At Work Project

## Sample Newsletter or Website Article

### **MyVote Democracy At Work Project Seeks Employers**

The November 2 Statewide General Election is just around the corner, and California Secretary of State Debra Bowen is inviting employers and organizations to partner with her to improve voter registration and turnout.

California employers and business organizations have a unique opportunity to increase voter participation by reaching out to their employees and customers in nonpartisan ways.

The [MyVote Democracy At Work Project](#) provides simple, effective tools that employers can use to remind employees and customers of key election deadlines while offering them easy access to the materials and information they need to take part in elections. The tools include:

- A [sampler of nonpartisan, voting-related messages](#) that employers can tailor to suit their needs, then add to an internal or external newsletter, email or paycheck stubs and inserts.
- The [MyVote Election Information website button](#), which links to the Secretary of State's voter education and outreach page. There, people will find a voter registration form, vote-by-mail ballot request form, ballot information and answers to frequently asked questions about elections and voting. All this, plus the button and instructions, is available at [www.sos.ca.gov/elections/voter\\_ed.htm](http://www.sos.ca.gov/elections/voter_ed.htm)

For more information, or to order voter registration cards, please contact:

Secretary of State Debra Bowen  
Voter Education and Outreach Services  
1500 11th Street, 6<sup>th</sup> Floor  
Sacramento, CA 95816  
(916) 651-3070  
[DemocracyAtWork@sos.ca.gov](mailto:DemocracyAtWork@sos.ca.gov)