



DEMOCRACY AT WORK PROJECT

California Secretary of State Debra Bowen • www.sos.ca.gov

The November 2010 General Election inspired a record-breaking 60 percent of California's voters to participate, the highest turnout for a gubernatorial election since 1994.

To build on this exciting progress, Secretary of State Debra Bowen is inviting private and public service providers to join her in encouraging all eligible Californians to register or re-register to vote when they move to a new address.

When people move, they're likely to be in contact with a realtor or rental property agent, a mortgage lender, moving company, insurance agent, and the businesses or agencies that will provide them with water, electricity, gas, cable, satellite TV, Internet and telephone service. Yet many active voters don't realize they will also need to re-register to vote at their new address. Other Californians who are moving but may not have voted before would benefit from easy access to the tools and information they need to take part in elections.

Here are some simple, nonpartisan ways you can work with the Secretary of State's office to help eligible Californians find the information they need to re-register or register to vote when they move to a new address.

▪ **Newsletter**

Add an information box to internal and external newsletters.

[Sample voter registration message to new and change-of-address customers](#)

California voters who have moved since the last election will need to re-register to vote at their new address. In coordination with the Secretary of State's office, **<company or agency>** is encouraging all active voters and other eligible citizens who are moving to be sure their voices are heard next Election Day by taking time to re-register or register to vote.

For more information, call the Secretary of State at (800) 345-VOTE or go to www.sos.ca.gov/elections/voter_ed.htm

▪ **Website, Email or Text Message**

Add a "MyVote Election Information" button to your website. The button, shown below, and instructions for linking it to the Secretary of State's voter information page are at www.sos.ca.gov/elections/bug/bug.html.



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Send an email or text message to new and change-of-address customers.

[Sample website, email or text message reminders about voter registration.](#)

Have you moved since the last election? Want to be sure your voice is heard next time? Register or re-register to vote by calling the Secretary of States office at (800) 345-VOTE or visiting www.sos.ca.gov.

Moving to a new address? Want to be sure your voice is heard on Election Day? To find out how to register or re-register to vote, call the Secretary of State's office at (800) 345-VOTE or visit www.sos.ca.gov.

▪ **Bills and Paychecks**

Place a brief message on customer bills and employee paychecks.

[Sample short message on invoices and paychecks](#)

Have you moved recently? Want to sign up to vote at your new address? Call the Secretary of State at (800) 345-VOTE or visit www.sos.ca.gov.

Questions About Voter Registration

Q: I have just moved. Am I required to re-register to vote?

A: Your voter registration should always reflect your current residence. However, if you have moved from your home into a temporary residence that you do not intend to use as your permanent residence, you can continue to use your prior permanent residence where you were previously registered to vote as your address for the purpose of voting.

Q: I did not vote in the last election. Do I need to re-register to vote?

A: In general, you are registered to vote for as long as you remain at the same address. However, if you have not voted in the last several elections, you may be sent a request to confirm that you have not moved

Who participates in the MyVote Democracy At Work Project?

To see a list of the employers and organizations that took part, visit www.sos.ca.gov/elections/myvote-democracy-at-work-project/.

For further information about voter registration, or for more ideas on how you can help the Secretary of State spread the word about voting, please contact:

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